

Jordan Goldrich

Shareholder,
Chief Operating Officer



Overview

Jordan assists senior executives to align their leadership, business strategy, business processes and organizational culture to drive results. His clients benefit from his ability to apply lean and agile methodology to large cross functional initiatives to stop the drain of money, people and productivity caused by inaccurate planning and lack of alignment. Jordan also supports valuable abrasive executives to change their impact. He leverages his background as a Chief Operations Officer, Center for Creative Leadership Executive Coach and Master Corporate Executive Coach. As COO, he guided his firm to an 800% revenue increase, WellPoint Health Networks acquisition and a successful integration.

Key Accomplishments

- Partnered with the C-Suite of a \$2 billion Credit Union to become a high performance organization following a merger. The project integrated consulting, leadership coaching and lean process improvement.
- 18-month engagement with a \$750 million division of a multi-national technology company to implement a market driven value chain, eliminate silos, improve executive business cases and address performance issues.
- Provided leadership coaching for two, Senior Vice Presidents in a \$1 trillion investment firm who were both promoted to Executive Vice President.
- Assisted the head of the Global Research division of a \$4 billion international manufacturing company to improve internal customer service and decrease abrasiveness.
- As COO of a behavioral healthcare company, Jordan was instrumental in creating an 800% increase in revenue over seven years, securing a CA Knox-Keene License and executing an acquisition by WellPoint Health Networks.

Areas of Expertise

- Chief Operations Officer
- Aligning leadership with strategy, business process and culture.
- Executive and management coaching
- Coaching valuable abrasive managers
- Performance management

Professional Experience

National Resource Consultants, Inc.
Chief Operations Officer

WellPoint Health Networks Inc.
Director, Employee Assistance Programs

Center for Creative Leadership
Executive and Mentor Coach

Association of Corporate Executive
Coaches
Chair Credentialing Committee

California Coast Credit Union
Leadership and Culture Change

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