

# Coaching Bullies At The Top of The Organization

“How to structure coaching regarding serious workplace behavior and performance concerns “

## Continuing Education Units

This program has been approved by International Coach Federation (ICF) and the Association of Corporate Executive Coaches for 14 advanced competencies continuing education credits.

## Program Overview

Corporate senior level executive coaches attending this interactive, 14 hour, web-based program will learn a framework and approach for assisting companies in managing a growing area of risk: executive bullying coming from the top of the organization. With 16 states introducing anti-bullying legislation, executive coaches are increasingly asked to assist clients by helping them retain executives who contribute in important ways but are putting their companies at risk.

This new area of practice has ethical, legal, and methodology issues beyond traditional executive coaching engagements. Participants will learn how to develop coaching/contractual agreements that structure the relationships for success while meeting professional and ethical guidelines. Participants will gain an understanding of relevant employment law and human resources practices as well as coaching methods for working with these clients, who may not be motivated.

## Dates

This program is offered globally, as a 7 part series:

- **PART 1:** Tuesday, October 1
- **PART 2:** Thursday, October 3
- **PART 3:** Tuesday, October 8
- **PART 4:** Thursday, October 10
- **PART 5:** Tuesday, October 15
- **PART 6:** Thursday, October 17
- **PART 7:** Tuesday, October 22

## Times

All sessions will begin and end promptly at:

- 9:00 AM - 11:00 AM, Pacific Time
- 12:00 PM - 02:00 PM, Eastern Time

## Tuition

- Tuition: \$1,699 USD
- Early Bird Special (after September 8, 2013): \$1,499 USD

ACEC and CUSTOMatrix Members: 30% discount

ICF Members 20% discount

## Webinar Instructions

Log-in instructions will be sent after your tuition is received.

## **To Reserve a Seat**

Contact:

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732-392-8313

## **Instructor: Jordan Goldrich, MCEC, BCC, LCSW, CEAP**

Jordan Goldrich draws on his rich background as a Chief Operations Officer, an Executive Coach with the Center for Creative Leadership, a Certified Master Corporate Executive Coach, a Board Certified Coach, a licensed therapist and a Certified Employee Assistance Professional. He helps senior executives develop strategic, self-management and people skills. Jordan is skilled at directing rapid organizational growth; he guided his behavioral health firm through an 800% revenue increase over 9 years to an acquisition by WellPoint Health Networks and successfully coordinated the integration of the firm after the sale.

Jordan is the Chief Operations Officer of CUSTOMatrix, a professional services firm. In his executive coaching role with CUSTOMatrix, Jordan partners with organizations to stop the drain of money, people and productivity caused by executives who do not collaborate effectively. ([www.customatrix.com](http://www.customatrix.com))

## **Employment Law Consultants:**

We want to thank Miriam F. Clark Esq. and Marie and Marie Burke Kenney for their contributions of information regarding employment law as it relates to the issue of Executive Bullying. The information presented in this course is for educational purposes only and is not intended as legal advice or consultation. We strongly recommend you contact a qualified employment law attorney in your country and/or state for guidance and advice related to employment law in your area as it relates to employment law, contract language and appropriate coaching practice with a specific client.

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## **Program Sponsor: The Association of Corporate Executive Coaches (ACEC)**

Founded in 2010 by CB Bowman, a certified master coach with more than 20 years of experience and expertise with Fortune 500 clients, ACEC's focus is to support senior level executive coaches: rigorous credentialing, mutual support, and lifelong learning to drive business results. ([www.acec-website.org](http://www.acec-website.org)).

*Coaching Bullies at the Top of the Organization* is ACEC's inaugural event for their global The University specializing in offering continuing education courses for senior level executive coaches in order to maintain certification requirements for their specific accreditation ([www.ucece.org](http://www.ucece.org)).

