

2ND ANNUAL “HOT TOPICS” SEMINAR

Are You Aware of the Latest Accounting Issues Impacting Your Business?

OVERVIEW

Thought leaders from the accounting and law professions will discuss the “Hot Topics” of 2009. This session includes an overview of critical and emerging topics that affect most public and private companies in all industries.

LEARNING OBJECTIVES

We will present a comprehensive update on these latest trends and practices:

- Update on International Financial Reporting Standards (IFRS)
- New COSO Monitoring Guidance and Sarbanes-Oxley (SOX 404) for Non-Accelerated Companies
- Exotic Derivatives—How Are They Valued?
- Fair Value Accounting and Current Investment Banking Trends
- Chinese IPO's—Getting These Deals Done in 2009 and Beyond
- New SEC, NASDAQ, and NYSE rules on Corporate Governance and Investor Communications

FEATURED SPEAKERS

Bob Laffler, Partner/Instructor	GAAP Seminars LLC
Jamie Mercer, Partner	Sheppard Mullin
John Tishler, Partner	Sheppard Mullin
Josh Edwards, Managing Director	Eureka Capital Partners, LLC
Mark Sadauski, Manager	Cabrillo Advisors, LLC
Steve Austin, Firm Managing Partner	Swenson Advisors, LLP
Moderated by Tom Sweeney	CUSTOMatrix, Inc.

FRIDAY, OCTOBER 16, 2009

8:30 a.m. - 11:00 a.m.

NTC Promenade

McMillin Companies Event Center

REGISTRATION

\$25 per person - cash or check on day-of event
To register, email rsvp@swensonadvisors.com
or call 619-237-3400.

LOCATION

The McMillin Companies Event Center is located at
2875 Dewey Road, San Diego Ca 92106
Free parking is available in Parking Lot G
(Corner of Roosevelt and Truxtun)

CLE/CPE CREDIT

CLE/CPE is available. Your State Bar or Accounting Board will make the final determination with respect to continuing education credit. This will be a group-live session with no advance preparation needed.

FOR MORE INFORMATION

For more information regarding refund, complaint and/or program cancellation policies, please contact Carla Sanchez at 619-237-3400.



San Diego's Most Exciting Venue

NTC Promenade, located at the former Naval Training Center in Point Loma, is San Diego's flagship destination for arts, culture, science and technology.



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